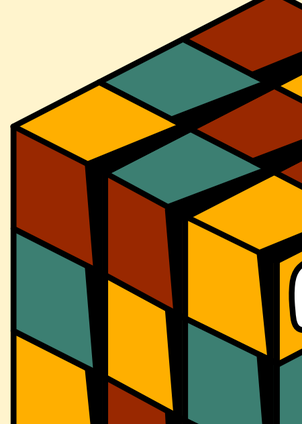
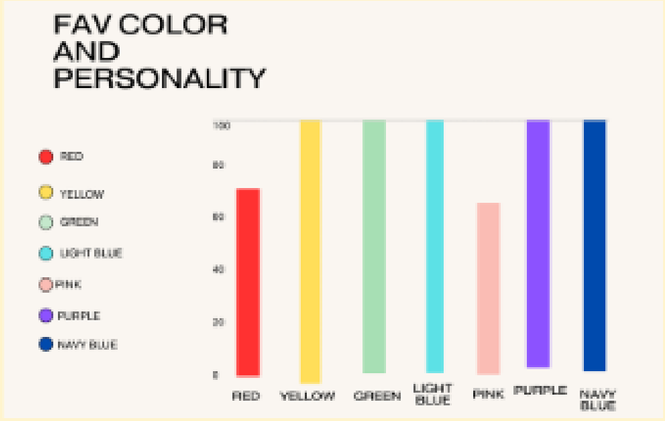
Color Personality Analysis



Procedure

We started to ask people their favorite color and ask the person that knew them best their personality traits. After that we compared people with the same favorite grouped them up and looked at their personality traits to see if they were similar .

Data



Red-Athelitic
Yellow-Bubbly
Green-Talkative
Light Blue-Freindly
Navy Blue-Competitive
Purple-Outgoing
Pink-Gentle

Abstact

The reason for this study was to investigate whether a person's favorite color is connected with specific personality traits. We surveyed people about their favorit color and personality characteristics with questions abou their introversion and extroversion, sociability, and emotional expression. We then compared people who share the same favorite colors. People who chose the same favorite color showed more similar personality traits; for example, certain colors were grouped with social, calm, o creative personality traits.

Conculsion

After surveying people about their favorite colors and comparing their personalities, we found that people with similar favorite colors had more similar personality traits than those with different favorite colors. These results supported our idea that your favorite color can be related to your personality.

Purpose

We did this experiment because we wanted to see if there was a reason behind favorite colors and if personality played a role in that.

Abstract

The reason for this study was to investigate whether a person's favorite color is connected with specific personality traits. We surveyed people about their favorite color and personality characteristics with questions about their introversion and extroversion, sociability, and emotional expression. We then compared people who shared the same favorite colors. People who chose the same favorite color showed more similar personality traits; for example, certain colors were grouped with social, calm, or creative personality traits.

Big Question??

Our big question is will people with the same favorite color have the similar personality traits and act alike?

Background Summary

Color Psychology is how colors influence our emotions, behavior, and decisions. Color Psychology is used every day and in our personalities as well. Studies in 2019 to 2010 had shown that your favorite color shows your personality, for example, if a person's favorite color is red, they are usually bold and can be a bit impulsive. Favorite colors can say a lot about a person.
Source-Binus University

Hypothesis

Our hypothesis is that people with the same favorite color will have similar characteristics in how they act and their personality.

Variables

Independet Variable

Favorite Color

Dependent Variable

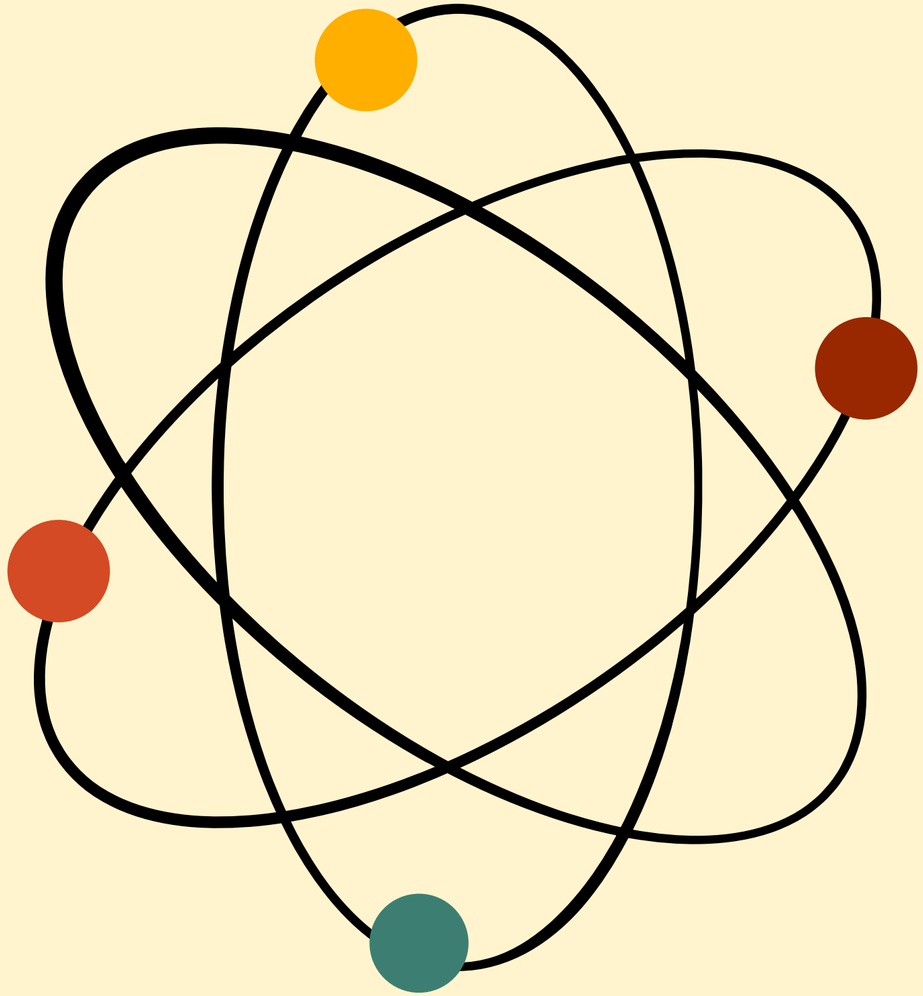
Personlity Traits

Control Variable

Questions

Materials

- Notebook
- Color pens
- Survey
- Website
- People



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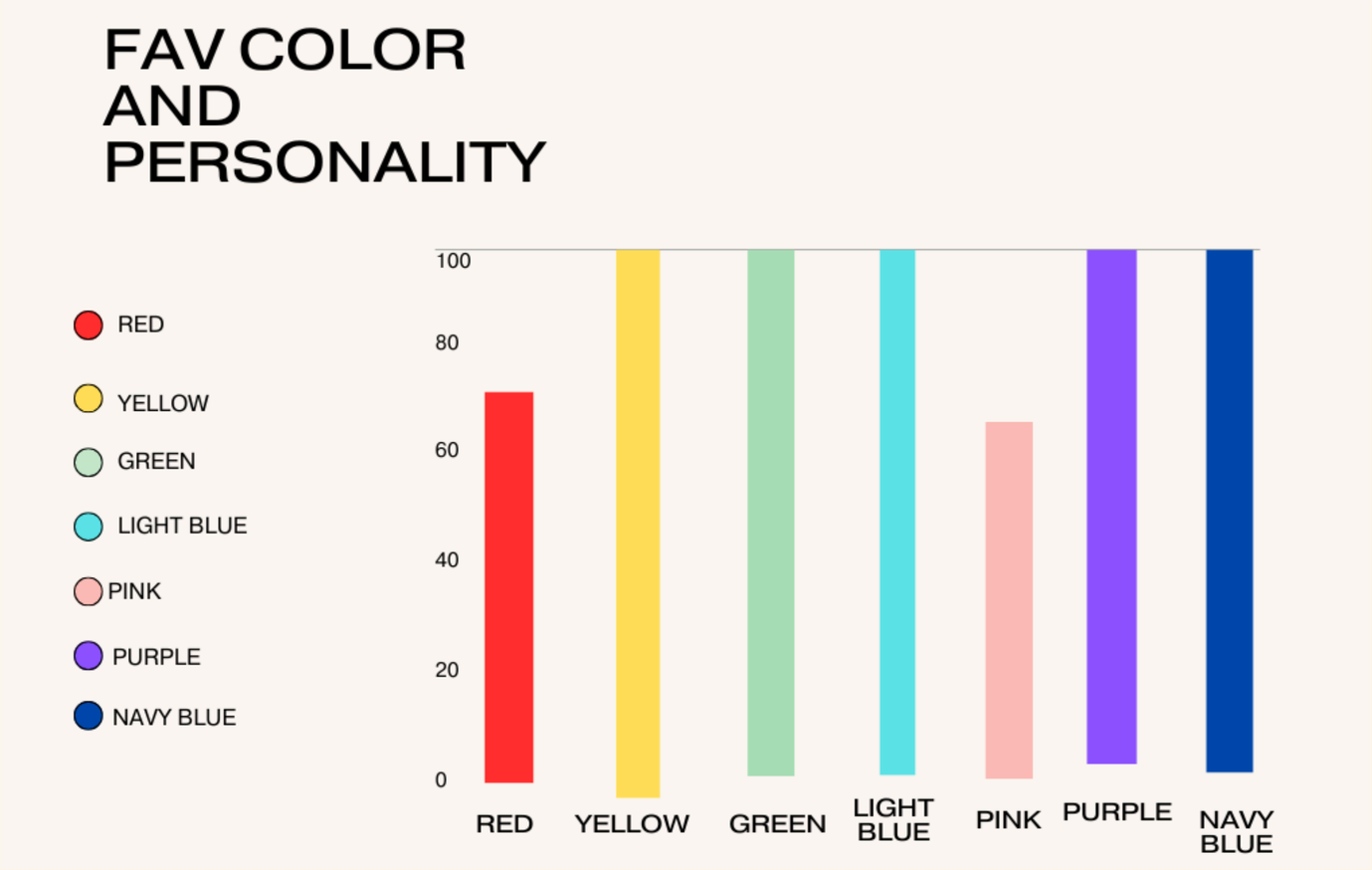

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Conculsion

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Applications

It could help you see if two people with the same favorite color have the same personality traits. It could also show if people have different traits even though they like the same color

Bibliography

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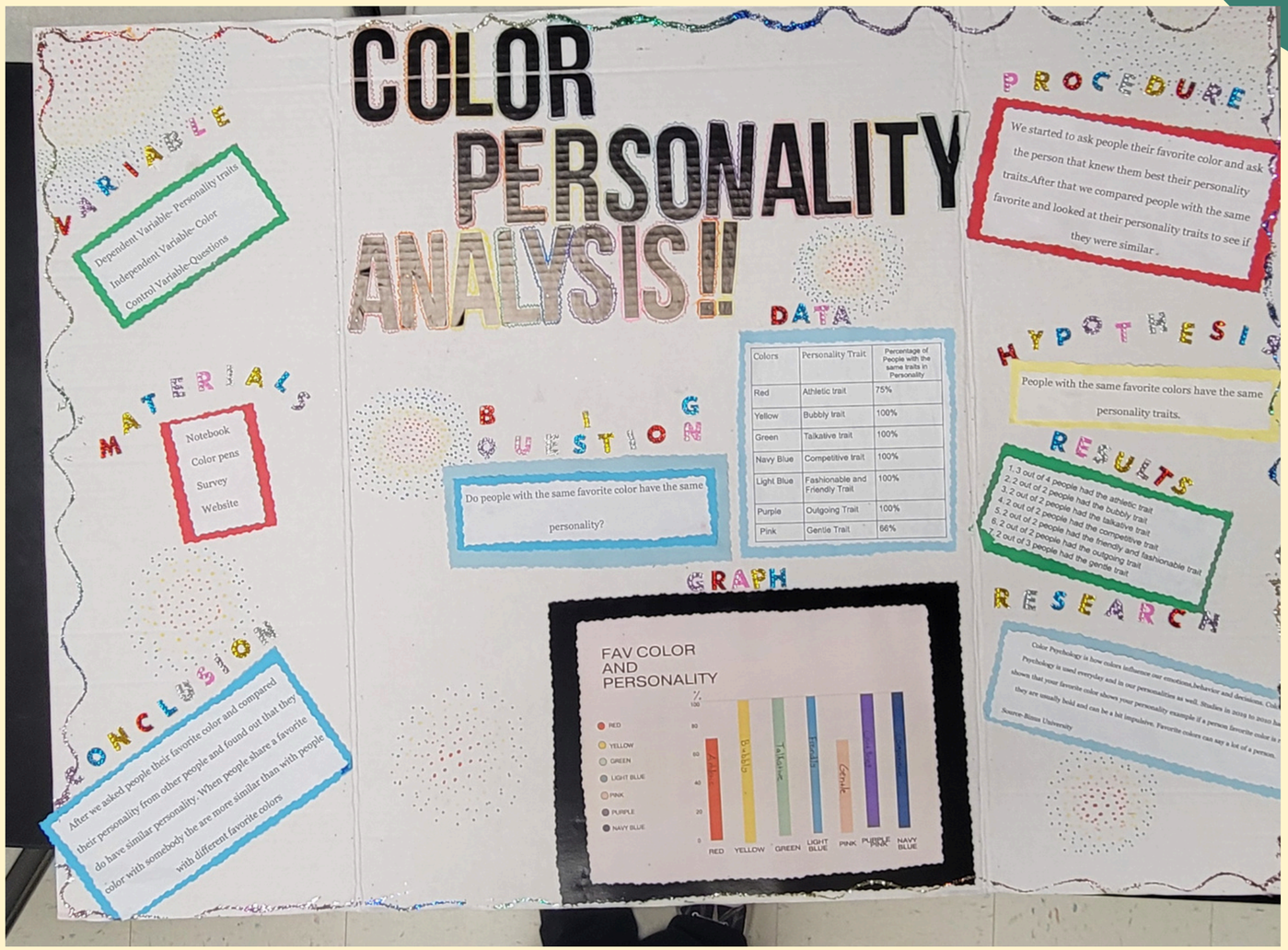
Our Board


COLOR PERSONALITY ANALYSIS!!
VARIABLE
Dependent Variable- Personality traits
Independent Variable- Color
Control Variable-Questions
MATERIALS
Notebook
Color pens
Survey
Website
BIG QUESTION
Do people with the same favorite color have the same personality?
DATA
Colors | Personality Trait | Percentage of People with the same traits in Personality
Red | Athletic trait | 75%
Yellow | Bubbly trait | 100%
Green | Talkative trait | 100%
Navy Blue | Competitive trait | 100%
Light Blue | Fashionable and Friendly Trait | 100%
Purple | Outgoing Trait | 100%
Pink | Gentle Trait | 66%
GRAPH
FAV COLOR AND PERSONALITY
RED
YELLOW
GREEN
LIGHT BLUE
PINK
PURPLE
NAVY BLUE
PROCEDURE
We started to ask people their favorite color and ask the person that knew them best their personality traits.After that we compared people with the same favorite and looked at their personality traits to see if they were similar .
HYPOTHESIS
People with the same favorite colors have the same personality traits.
RESULTS
1. 3 out of 4 people had the athletic trait
2. 2 out of 2 people had the bubbly trait
3. 2 out of 2 people had the talkative trait
4. 2 out of 2 people had the competitive trait
5. 2 out of 2 people had the friendly and fashionable trait
6. 2 out of 2 people had the outgoing trait
7. 2 out of 3 people had the gentle trait
RESEARCH
Color Psychology is how colors influence our emotions,behavior and decisions. Col
Psychology is used everyday and in our personalities as well. Studies in 2019 to 2020 ha
shown that your favorite color shows your personality example if a person favorite color is
they are usually bold and can be a bit impulsive. Favorite colors can say a lot of a person.
Source-Binnie University
CONCLUSION
After we asked people their favorite color and compared their personality from other people and found out that they do have similar personality. When people share a favorite color with somebody the are more similar than with people with different favorite colors